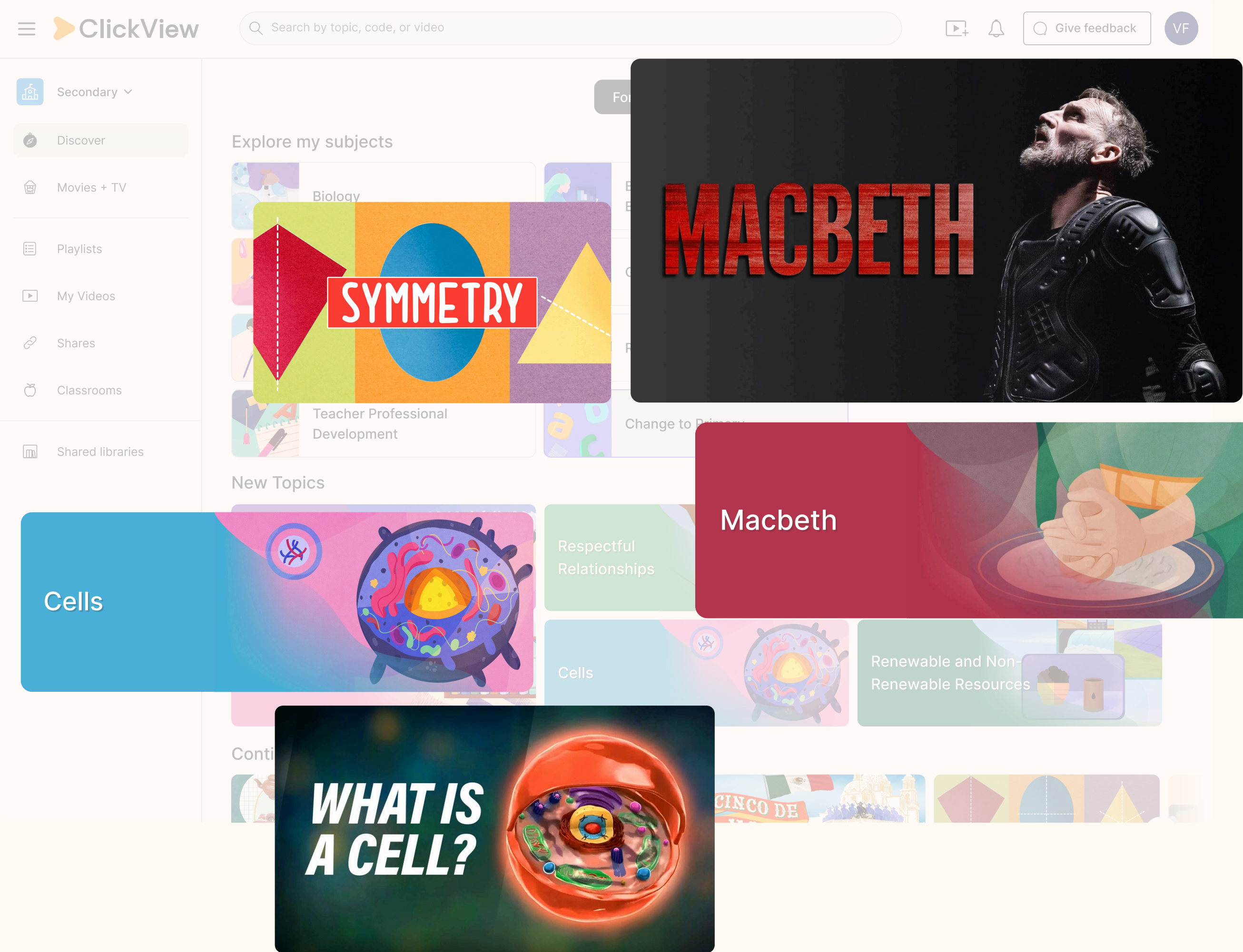


# What is ClickView?

ClickView is home to curated, curriculum-aligned videos for every subject and learning level.

We produce original series and license educational videos, movies and TV from the world's leading producers to spark students' curiosity and enhance engagement.

 [clickvieweducation.com/en-gb](https://clickvieweducation.com/en-gb)



# Messaging Guide

ClickView's tone of voice is clear, concise and lively. We use plain English, keep things succinct and like to show our playful personality in the way we speak.

## Tagline (33 characters)

Reach every student through video

## One-liner (51 characters)

ClickView is the leading video solution for schools

## Short blurb (165 characters)

ClickView is home to vetted curriculum-aligned videos for every learning level, subject and topic - making it easy for teachers to find the perfect video in seconds.

## Long blurb (612 characters)

ClickView is home to curated, curriculum-aligned for every subject, topic and learning level. We make it easy for teachers to find the perfect video for any lesson in seconds. As well as producing original films, ClickView hand-pick, vet and license videos, movies and TV series from the world's best producers, making it the trusted video platform for schools. Every video comes with classroom-ready interactive quizzes and resources to help students explore, explain and evaluate their learning. Teachers can see how their students perform through actionable analytics, helping them target gaps in understanding and adapt their teaching.

